

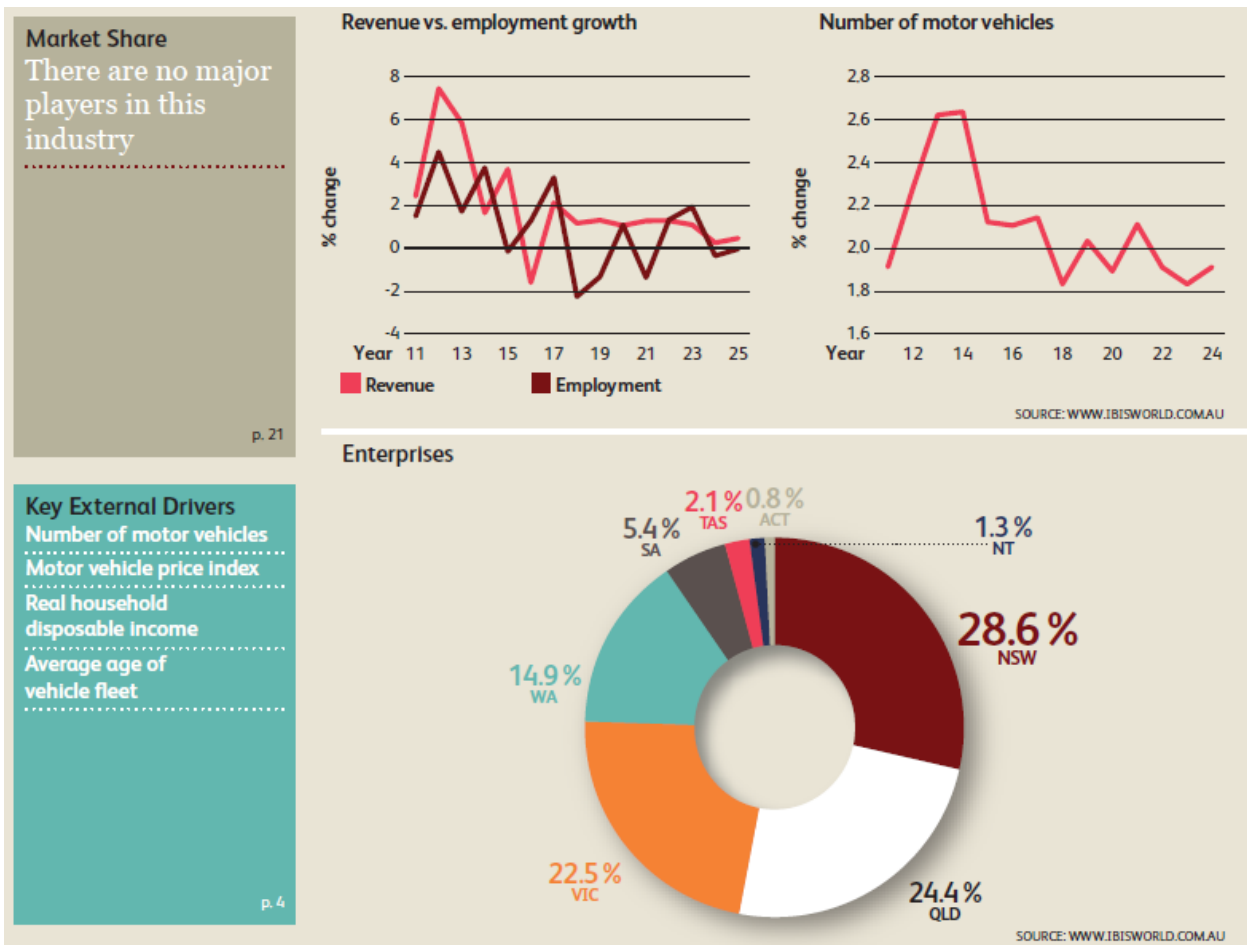
## 2018-19 Industry snapshot: Motor Vehicle Electrical Services in Australia (Source: IBISworld)

### Industry Definition

Automotive electrical service providers chiefly perform automotive electrical repairs and install automotive electrical products. They are not involved in general non-electrical motor vehicle repairs or body repairs (Thomson, J. IBISworld, Aug 2018).

<b>Revenue:</b> \$2.1bn	<b>Annual growth 2014-19:</b> 1.3%	<b>Predicted annual growth 2019-24:</b> 1.0%
<b>Profit:</b> \$215.5m	<b>Wages:</b> \$614.1m	<b>Businesses:</b> 3,107

(Thomson, J. IBISworld, Aug 2018)



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## Industry Summary

- Increased demand for automotive electrical services is a result of the growing fleet of Australian registered motor vehicles and higher consumer disposable incomes that have made motor electrical services more affordable. Consequently, the automotive electrical industry is growing.
- New electrical and electronic technology is also increasing the demand for auto-electricians who are certified to service and maintain specific components and systems.
- However, manufacturer aligned dealer networks that have access to specific equipment and knowledge have a competitive advantage over independent auto-electricians. Dealer offered services, such as capped price servicing are limiting consumers' choice (or perceptions of choice) of service/repair providers and the growth and future growth of auto electricians.
- Industry revenue is forecast to grow at an annualized 1.3% over the five years through 2018-19. To \$2.1 billion. This includes a forecasted rise of 1.3% in the current year.
- Industry revenue is anticipated to continue growing over the next five years as the Australian dollar is forecast to appreciate and new vehicles become more affordable.
- Despite the competition from dealer network servicing, steady growth in the number of motor vehicles is forecast to drive industry revenue growth at an annualised 1.0% over the five years through 2023-24, to reach \$2.2 billion

Source: Thomson, J (August 2018). IBISWorld industry report S9411: Motor Vehicle Electrical Services in Australia.